

TBX 2006 Conference Evaluation Scores

Session: S1 Digital Marketing and Search Engine Optimization
Presenter(s): Robert Jackson; Robert Lyman

Question	4-strongly agree	3-agree	2-slightly agree	1-disagree	total score	avg session score	conference average
Speaker was knowledgeable about subject matter	14				12	4.00	3.80
Speakers presentation was unbiased	14				12	4.00	3.46
Speaker's presentation followed course description	14				12	4.00	3.50
Speaker was able to respond to questions appropriately	14				12	4.00	3.74
Material presented in this course is relevant to my business operations	13	1			11	3.67	3.52
I would recommend this course to colleagues	13	1			11	3.67	3.51
Overall, I am satisfied with the instructor	14				12	4.00	3.68
Overall, I am satisfied with the course	13	1			11	3.67	3.56

Comments:

Robert really knows websites and the internet. He talks very fast but it probably comes from being a computer guy - great class!